

For
Tuesday

Store Hours, 9 to 5:30
Come tomorrow to enjoy the Victor Records for March.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Monday, Feb. 28, 1921
Aeolian-Vocalion Records—and the list is tempting—
newly priced at 85c instead of \$1.

For
Tuesday

Paris Fashion Review—Living Models



And Gimbel's again first in Philadelphia—perhaps first in all America—to present the authoritative Paris Fashions for Easter, Spring—and even Summer!

*And Philadelphia Has Never
Never, Never Seen the
Like of These Fashions!*

The bride's gown is by *Madeleine et Madeleine*.
The six brides maids' gowns in 1830 period and Spanish styles are by *Maurice Mayer*.
But *Agnes, Brandt, Germaine, Martial et Armand, Lanvin, Jean Patou, Henry et Tallier, Doret*,—and *Paul Poiret* at his unique best!—are all "exhibiting" at Gimbel's.

**Side By Side With the Clothes Paris Does Best
—Are the Clothes America Makes Best**

Altogether, a very notable gathering of Suits, Coats, Wraps, Dresses, Sports Clothing, Millinery, Furs, Sweaters, Skirts, Shoes—the new Gilets.

Twice Daily—11 to 12:30—2:30 to 4—Seventh floor Auditorium

**New Spring
Silk
Petticoats
at \$3.95
and \$5**

A Saving of \$2 to \$3
on Every One!

Changeable taffetas—with the fascinating flounces tucked in festoon effect.

And silk-jersey tops with changeable taffeta flounces.

And each has its tiny, finely pleated foot-ruffle.

Spring's newest colorings.

—Gimbel's, Second floor.

Paris Millinery Opening

Features Lace, Lace, Lace!



Especially *Suzanne, Talbot, Georgette and Reboucq*.

Not only for whole hats—or hat-brims—or half-a-hat's brim—or crown—

But for the most irresistible, artful, intricate draperies—inspired by Spanish mantillas—that look as though they simply "happened", yet are the handiwork of veritable geniuses!

Black above all. But navy blue, too, and brown. And even tangerine—when the hat is to be the color-note of an entire costume.

Not necessarily—but preferably large. And both flowers and ostrich are freely used as trimming.

Prices—Mostly for Paris Originals—Begin at \$20.

—Gimbel's, Millinery Salons, Third floor.



**Men's Famous
Topkis Union
Suits—
Special at \$1**

Made of the thoroughly durable check nainsook. The popular athletic cut active men like.

Ready for Easter!
Women's Beautiful Ingrain Silk Stockings—full-fashioned.

The fashionable spring gray and tan—the new light Russia tan. Heavy—rich at \$3.75.

—Gimbel's, First floor

**230 Distinct Styles in
Women's Spring Suits
Between \$59 and \$125**

And if there's another such variety in another American Store, we haven't been able to unearth it!

A Hundred Styles in the New Tailleur Effects;
A Hundred Styles in the New Novelty Styles;
And Thirty in the New Sports Styles.

Expect the "individual"!

Expect "an almost personal service" in suit-fashions.

Expect models designed just for the cute, trim, saucy little figure.

Expect models designed especially for the important leader in Club Circles.

Expect models designed expressly for the full figure—others for the slim—

but always, always unique.

**Good, Dependable Serge Suits
Start as Low as \$33.75**

—Gimbel's, Salons of Dress, Third floor.

**Six Thousand Pairs
of Women's Two-Clasp
Chamoisette Gloves**

in ten good shades and colorings

at 68c a pair

---the dollar kind.

Embroidered back --- quite correct in every way.

---Gimbel's, First floor and Subway Store

Women's Sample Shoes—Tempting Bargains

Two of America's foremost shoemakers have sold us the actual sample lines of shoes carried by their salesmen to many points, to win orders for summer footwear.

Sample shoes are best because the choicest bits of leather are used in the making—hold up best in the handling by customers.

Styles? These will set the summer's vogue. Sizes—3 1/2, 4 and 4 1/2.

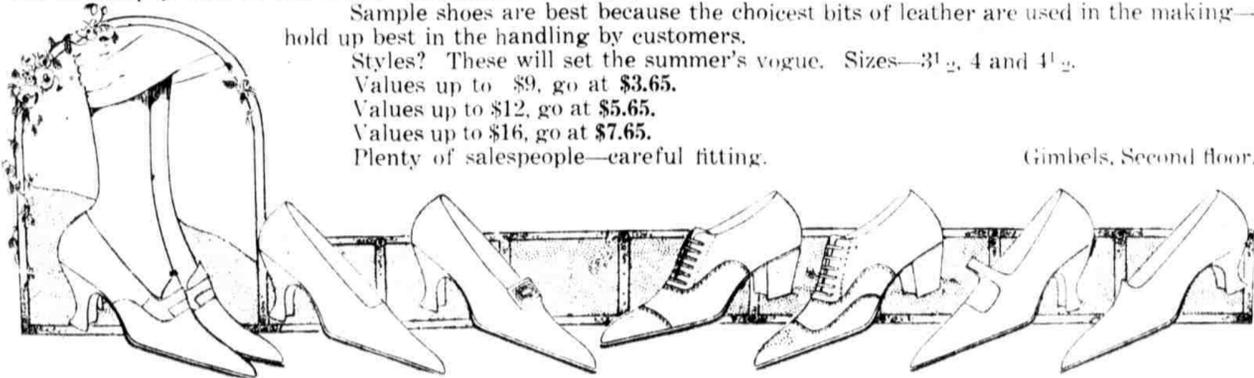
Values up to \$9, go at \$3.65.

Values up to \$12, go at \$5.65.

Values up to \$16, go at \$7.65.

Plenty of salespeople—careful fitting.

Gimbel's, Second floor.



This Week—Muslin and 36-In. Fruit-of-the-Loom Muslin and Hill Muslin at 19c yd.

Until January last, 48c. Limited—not more than 30 yards to a customer. No phone or mail orders.

Wonder Weave Bleached Seamless Sheets, 72x90-in., at \$1.59; 81x90-in., at \$1.69

Long Cloth—By the Piece (10 Yds.), at \$1.95

200 Pairs of White Woolen Blankets, at \$5 —From \$10.75

Pure Wool-filled Comfortables, Less Than Half Price—\$5.95, \$7.50 and \$7.95

**\$15 to \$22.50 Imported
Satin-Finished Bed-
Spreads, \$6.95**

Some with scalloped edges and cut corners. Sizes 75x95 and 80x100 in.

Dimitry Bedspreads, 63x90-in., at \$2.15; 72x90-in., at \$2.45; 80x90-in., at \$2.75

72x99-in. Wamsutta and New Bedford Bleached Sheets, Half Price, at \$2.25

Cotton-filled Comfortables, Half of Last Fall's Prices, \$2.45, \$3.95 and \$4.95

Crochet Bedspreads, Reduced to \$1.95, \$3 and \$3.95

Clearance of Motor Robes, \$3.95 to \$25 —Been \$8.50 to \$85

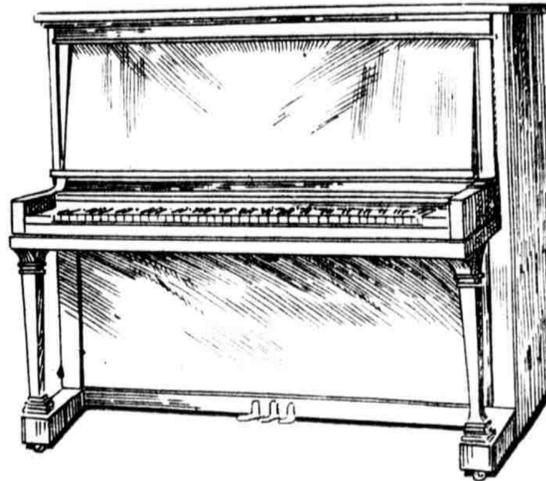
—Gimbel's, Sale of Bedclothing and Muslins, Second floor. Some on First floor.

Nearly All Sold!

If Your Home is Without a Piano or Player There's Every Good Reason for Owning One of These

**New and Artistic
\$575 Shoninger
Pianos at— \$410**

The Offer is Limited—Act Promptly



The excellence of the Shoninger Piano is beyond question—for seventy years this one family ownership has steadily maintained these fine instruments at high excellence.

Beautiful Tone
Durable
Construction
Artistic Cases
Shoninger Pianos have full, resonant tone, susceptible to moods and modulations of the performer.

The Shoninger has proven so remarkably durable that it has been chosen as the musical equipment of hundreds of conservatories of music, schools, churches and lodges.

Pay as Little as \$2.50 WEEKLY

**Beautifully Cased 88-Note
New Player-Pianos
Save a Third at— \$435**

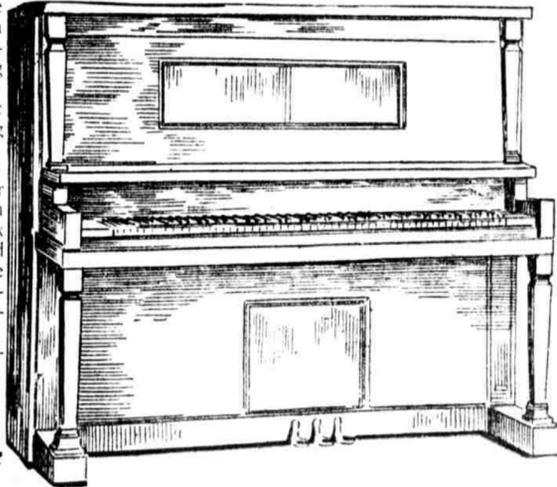
Transposing Device, Permitting Playing in Five Different Keys

Any member of the family can "play" on a Player-Piano—no excuse for not having music in the home—the world's best music as played by leading performers.

These 88-note Players are guaranteed for five years and with Gimbel service for six months; and equipped with the durable Rhythm Player Action, broadly guaranteed.

Bench or chair included.

Pay as Little as \$3 a Week



The "Electro-Phone"

The Phonograph that is Run by Electric-Motor
Catalogued at \$135

Special at \$77

There is No "Winding Up" to Do

Come in and see it demonstrated. Just an instant of time is necessary to move the needle to the beginning of the record!—and the music continues. Time for dancing.

The Electro-Phone plays all disc (flat) records.

Gimbel Brothers are exclusive representatives, over a large territory, for

- Hardman Pianos
- Hardman Autotones
- Vose Pianos
- Vose Player-Pianos
- Packard Pianos
- Packard Player-Pianos
- Milton Pianos
- Milton Player-Pianos
- Conreid Player-Pianos

INQUIRY COUPON
Gimbel Brothers, Philadelphia

Without putting me under any obligation, please send me further information about:

ELECTRO-PHONE

SHONINGER PIANO

PLAYER-PIANO

NAME _____

ADDRESS _____

—Gimbel's, Hardman Hall, Seventh floor and Subway Store.